



Philadelphia
PHS Flower Show.



FEBRUARY 28 – MARCH 8, 2026
@ PA Convention Center

Marketplace

The PHS Philadelphia Flower Show Marketplace features almost 200 vendors selling garden furniture, one-of-a-kind plant containers, hand-crafted jewelry, cut flowers, unique plants, garden tools, and so much more! We are the largest flower show in the country and welcome over 200k visitors each year.



WHO SHOULD APPLY?

- Our application is open to businesses who sell high quality products that fit within the horticulture theme or might fit well within a Flower Show. We accept applications in the following categories: decorative garden, garden tools, garden apparel or accessories, plants, florals, handmade or craft items, floral themed jewelry, home décor, artwork or photography and specialty food items.
- We are interested in increasing the representation of BIPOC and WBE vendors, and that can be stated on your application
- **DO NOT** apply if you sell beauty devices (red light or LED devices, etc.), expensive creams or skincare products, cannabis products, food items with intent to consume onsite (i.e., sandwiches, or anything that is not a specialty prepackaged food item), alcohol products, or home improvement services.
 - If you represent a company or service related to home improvement (i.e. gutters, windows, etc.) or you are interested in learning more about our sponsorship opportunities please let us know and we will forward your information to our business development team.
- Artisans: we are featuring an artisan area for new artisans looking to try the Show, called the Makers Market. If this area is something you are interested in, let us know on your application and we will determine if it is the best fit/space is available. There will be a small reduction in cost for this area. Please note to be in this area your product must be handmade by the you.



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APPLICATION PROCESS

- There is a non-refundable \$25 fee to apply for the Philadelphia Flower Show. You will be asked to pay this upon submitting your application online.
- All vendor applications are reviewed each year. Prior participation does not guarantee an acceptance. We have a limited number of spots.
- Applications are reviewed on a rolling basis. We try to review as quickly as possible but may not get back to you until a few weeks later due to number of applications that come in.
- When reviewing applications we take into consideration the quality, type, and uniqueness of product, cohesiveness with the Flower Show and other vendors, overall mix of product/vendors, and overall aesthetic.
- Booth display and presentation are big considerations for us. We look for vendors that put together nice booths and make the Marketplace look beautiful and inviting.
- We look to have a variety of price points and categories/types of products featured. In an effort to minimize over saturation of one particular product, we may deny a vendor if we feel we have too many vendors in that category.
- Product and displays must be consistent with what is on your application. This is outlined in a contract given to those that are accepted. If you misrepresent yourself in any way in your application or other information, we will remove you from the show without a refund.
- If accepted you will be notified via email, and more information including space assignments and pricing will be sent to you.
- Upon acceptance a map of space assignments will be sent to you. You will be allowed to send us requested spaces, but ultimately the Marketplace team will decide on your location.
- Once assignments are made, invoices will be sent, and deposits will be due within a week. All other booth fees will be scheduled out and sent to you for payment.

ONSITE DETAILS & REQUIREMENTS:

Additional details and requirements will be sent upon your acceptance to the Flower Show. These details will also be available in our vendor manual.





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Makers Market



WHAT IS IT?

The PHS Flower Show Makers Market is an alternative shopping experience to our traditional Marketplace at the Flower Show.

While the Marketplace features over 200 vendors that sell all types of goods from garden tools to plants, to food, to home décor, and more, the Makers Market is focused on selling only handmade, artisan items. It is an area for makers/artisans to be part of the Flower Show in a less prohibitive way. Instead of a large volume of vendors like the Marketplace, the Makers Market features approx. 32 booths. It is also housed in a different area from the Marketplace and main show. It will be in an area called “Bloom City” which features multiple activations including Artisan Row, where customers can craft and make fun items to bring home, the live Butterfly experience, Kids Cocoon, and more!

We offer most spots for the full 10-days of the Show, as well as a small offering of spots that can be rented for shorter periods of time (including the 1st weekend of the Show only, the weekdays only, and the 2nd weekend only).



DATES OF THE SHOW:

Friday, February 27th through
Sunday, March 8th, 2026

Save
THE
date!



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WHO SHOULD APPLY?

- Calling all artisans – any vendor who makes their product. You **MUST** be the artist to apply. You **CANNOT** resell product made by other people as this area is to support small artists.
- Product can be handmade jewelry, home décor, artwork, garden décor, apparel, etc.
- We are interested in increasing the representation of BIPOC and WBE vendors, and that can be stated on your application



APPLICATION PROCESS

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- Applications are reviewed on a rolling basis. We try to review as quickly as possible but may not get back to you until a few weeks later due to number of applications that come in.
- When reviewing applications we take into consideration the quality, type, and uniqueness of product, cohesiveness with the Flower Show and other vendors, overall mix of product/vendors, and overall aesthetic. Please note, we have a small number of spots, so it may take a little longer for us to accept vendors and curate the area.
- If accepted you will be notified via email, and more information including space assignments and pricing will be sent to you.
- Once assignments are made, invoices will be sent, and deposits will be due within a week. All other booth fees will be scheduled out and sent to you for payment.





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RULES

- **Participation Limit:** Vendors may exhibit in the Makers Market for a maximum of three years. After this period, they are required to transition to the Marketplace. This policy is designed to ensure the Makers Market remains a space dedicated to welcoming new vendors looking to explore participation in the Show.
- **Transition Restrictions:** Vendors who currently exhibit in the Marketplace are not permitted to move to the Makers Market, regardless of artistic background. The Makers Market is specifically intended to provide emerging vendors with a more accessible and cost-effective entry point to the Show.
- **Space Assignment:** Participation in the Makers Market does not guarantee the same booth location each year. The Marketplace team will reconfigure the space annually to maintain a fresh, thoughtfully curated experience for attendees.
- **Sub-letting Spaces:** Vendors are not permitted to sublet any part of their space to another vendor. If you wish to share a space with another vendor that must be stated in your application and all products must be approved prior to admission.
- **Product Quality:** All products must be made by you, the artist. You may not sell products made by other artisans or makers.