

Preview Party Sponsorship Levels

BENEFIT	PREMIER SPONSOR	EVENT SPONSOR	SIGNATURE SPONSOR	VIP SPONSOR	PATRON <i>General Admission</i>
Price and Access	\$75,000 <i>100 Guests</i>	\$30,000 <i>20 Guests</i>	\$12,000 <i>10 Guests</i>	\$2,500 <i>2 Guests</i>	\$500 <i>1 Guest</i>
Entry Time	6:30PM VIP Reception	6:30PM VIP Reception	6:30PM VIP Reception	6:30PM VIP Reception	7:30PM General Admission to Preview Party
Recognition	Premier recognition as lead sponsor across all Preview Party materials; remarks during private event from the PHS President	Prominent recognition in event signage, website, and program	Prominent recognition in event signage, website, and program	Name recognition in event signage and materials	—
Hospitality	Private Skybox Suite overlooking Flower Show for pre-Preview party entertaining	Private exhibit-side lounge with dedicated bar and seating during VIP Reception hour	Access to our new, elevated Members' Lounge which will be serving cocktails and provide seating during VIP Reception hour	Access to our new, elevated Members' Lounge which will be serving cocktails and provide seating during VIP Reception hour	Access to central bar and seating during Preview Party
Dining Experience	Premier Sponsor has full control over the Skybox menu	Heavy hors d'oeuvres during VIP Reception hour	Heavy hors d'oeuvres during VIP Reception hour	Heavy hors d'oeuvres during VIP Reception hour	Encouraged to dine beforehand; access to light sweet and savory bites during Preview Party