



# GREENING PLAN FOR NICETOWN AND TIOGA



PHS, Nicetown CDC, and Tioga United worked with community members and organizations to create the Love Where You Live Greening Plan for Nicetown and Tioga neighborhoods of Philadelphia. This plan has guided PHS, partners, and community members to deliver this work over the past 3 years and its principles will continue to shape the program's growth into the future.



## NEIGHBORHOOD PRIORITIES\*

1. Reduce trash and litter
2. Increase access to fresh, healthy food
3. Reduce crime
4. Increase job opportunities



## GREENING STRATEGIES\*

1. Clean and green all eligible vacant lots
2. Train and place neighborhood residents in green jobs
3. Restore neighborhood tree canopy
4. Mobilize neighbors and businesses to increase access to fresh food
5. Support residents to garden and beautify their blocks

\*As identified by the community

## FRAMEWORK FOR ACTION



## BY THE NUMBERS

**400**

residents reached during the planning process

**45**

residents volunteering during planting and greening days

**19**

residents leading the steering committee

**122**

local participants attending PHS planning charettes

**“Working with PHS brings hope that we can learn how to improve, beautify, and sustain our own communities.”**

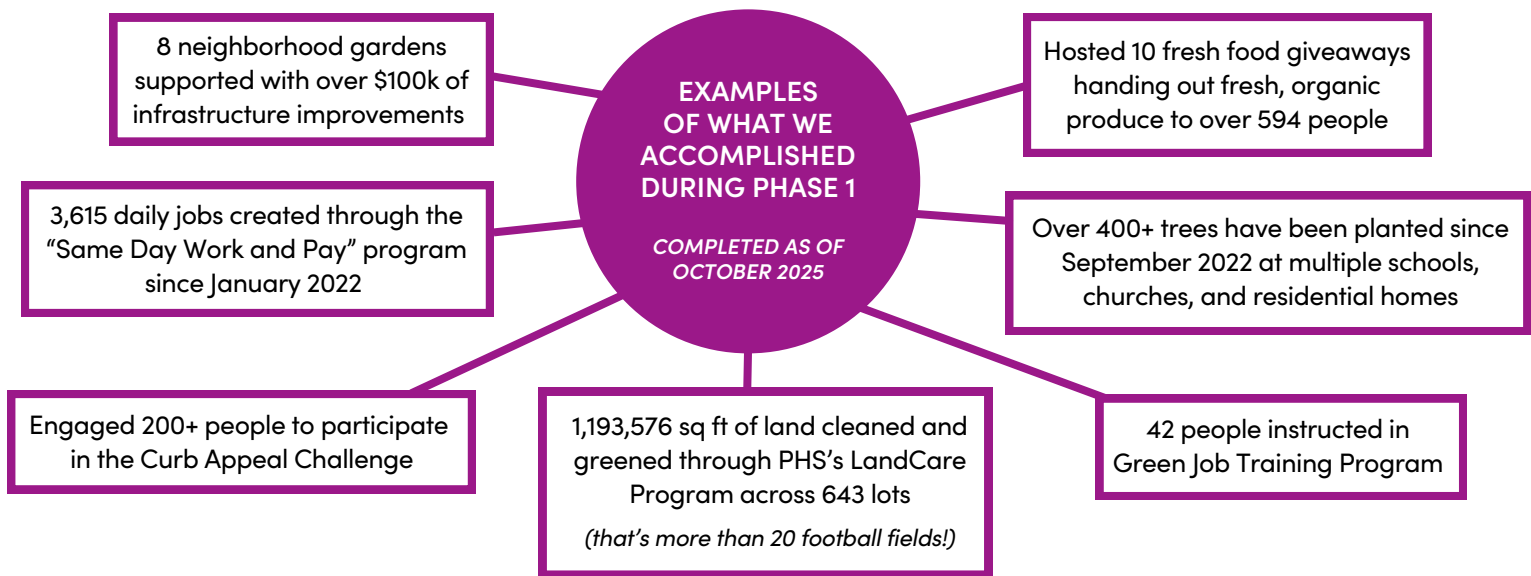
MAJEEDAH RASHID, NICETOWN CDC



Learn more about Love Where You Live and other cleaning & greening programs at [PHSonline.org](https://PHSonline.org).



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## BUDGET

\$750,000	<b>IMPACT INFRASTRUCTURE</b> <i>PHS Project staff, Community Ambassadors, partners, honorariums for partners/advisors/workshops/workdays, vehicle, outreach</i>
\$1,540,000	<b>CLEAN AND GREEN VACANT LOTS</b>
\$1,300,000	<b>TRAIN AND PLACE RESIDENTS IN GREEN JOBS</b>
\$390,000	<b>RESTORE TREE CANOPY</b>
\$465,000	<b>INCREASE ACCESS TO FRESH FOOD</b>
\$230,000	<b>SUPPORT RESIDENTS TO GARDEN THEIR BLOCKS</b>
\$390,000	<b>EVALUATION</b>

**9/2022 - 9/2025 TOTAL: \$5M**

Plan implementation is estimated to cost \$5 million dollars from September 2022 – September 2025, with about \$1M in estimated annual sustaining costs October 2025 and beyond.

**"We deserve better. We deserve to have a high quality of life in our community in which we feel safe, healthy, and happy. We deserve to breathe... We ask you, just as we have been asking ourselves, what can you do to play your part?"**

EXCERPT FROM WELCOME LETTER FROM THE GREEN TEAM STEERING COMMITTEE



## GET INVOLVED!

- Request a street tree
- Volunteer in your local community
- Be connected to job training opportunities
- Donate to our cleaning and greening plan

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🌐 [PHSonline.org](http://PHSonline.org)