

PHS GREENING PLAN FOR NICETOWN AND TIOGA









FRAMEWORK FOR ACTION

Engage and involve the communtiv

Invest in the community by hiring local people and contractors

Uplift neighborhood champions

BY THE NUMBERS

reached during the planning process

residents volunteering during planting and greening days

residents leading the steering committee

attending PHS

local participants planning charettes

PHS, Nicetown CDC, and Tioga United worked with community members and organizations to create the Love Where You Live Greening Plan for Nicetown and Tioga neighborhoods of Philadelphia. This plan has guided PHS, partners, and community members to deliver this work over the past 3 years and its principles will continue to shape the program's growth into the future.

NEIGHBORHOOD PRIORITIES*

- 1. Reduce trash and litter
- 2. Increase access to fresh, healthy food
- 3. Reduce crime
- 4. Increase job opportunities

GREENING STRATEGIES*

- 1. Clean and green all eligible vacant lots
- 2. Train and place neighborhood residents in green jobs
- 3. Restore neighborhood tree canopy
- 4. Mobilize neighbors and businesses to increase access to fresh food
- 5. Support residents to garden and beautify their blocks

*As identified by the community

"Working with PHS brings hope that we can learn how to improve, beautify, and sustain our own communities."

MAJEEDAH RASHID, NICETOWN CDC







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8 neighborhood gardens supported with over \$100k of infrastructure improvements

3,615 daily jobs created through the "Same Day Work and Pay" program since January 2022

ACCOMPLISHED DURING PHASE 1

COMPLETED AS OF OCTOBER 2025

EXAMPLES

OF WHAT WE

Hosted 10 fresh food giveaways handing out fresh, organic produce to over 594 people

Over 400+ trees have been planted since September 2022 at multiple schools, churches, and residential homes

Engaged 200+ people to participate in the Curb Appeal Challenge

1,193,576 sq ft of land cleaned and greened through PHS's LandCare Program across 643 lots

(that's more than 20 football fields!)

42 people instructed in Green Job Training Program

BUDGET

\$750,000	IMPACT INFRASTRUCTURE PHS Project staff, Community Ambassadors, partners, honorariums for partners/advisors/workshops/workdays, vehicle, outreach
\$1,540,000	CLEAN AND GREEN VACANT LOTS
\$1,300,000	TRAIN AND PLACE RESIDENTS IN GREEN JOBS
\$390,000	RESTORE TREE CANOPY
\$465,000	INCREASE ACCESS TO FRESH FOOD
\$230,000	SUPPORT RESIDENTS TO GARDEN THEIR BLOCKS
\$390,000	EVALUATION

9/2022 - 9/2025 TOTAL: \$5M

Plan implementation is estimated to cost \$5 million dollars from September 2022 – September 2025, with about \$1M in estimated annual sustaining costs October 2025 and beyond.

"We deserve better. We deserve to have a high quality of life in our community in which we feel safe, healthy, and happy. We deserve to breathe... We ask you, just as we have been asking ourselves, what can you do to play your part?"

EXCERPT FROM WELCOME LETTER FROM THE GREEN TEAM STEERING COMMITTEE



GET INVOLVED!

- Request a street tree
- Volunteer in your local community
- Be connected to job training opportunities
- Donate to our cleaning and greening plan



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